Friends of the River 2023 Inspiring Action Priorities

**Programs & Workstreams**

**Strategic Communications**
- Website
- River Advocate
- Headwaters
- Social Media
- Action Emails
- Annual Report
- Raincoat Coalition (collaboration with other enviros)

**River Activist Leadership Initiative**
- Policy Tracking and Analysis
- Virtual Policy Education
- Outdoor Interpretive Learning Experiences
- Guide Activist Training
- Mentoring, Internship, Guided Volunteering

**Impact**
- Translate values into motivation for change through public narrative
  - Public Narrative
  - Leadership Development

**Outcomes**
- Create a larger shared relational commitment for change through the identification, recruitment and training of more leaders

Inspire Action