BECOME A POINT POSITIVE DAY SUPPORTER

Underwriting Point Positive Day is an excellent opportunity to support FOR and our focus on organizing greater public and political support for sustainable water solutions that lead to a much more positive vision for California and our rivers.

Our goal is to raise $25,000 to support the work it takes to make this day possible. Each level supports aspects of the day by underwriting advocacy, fun and visibility.

Meet Your Legislators provides a special opportunity for public education and engagement. The Water Resilience Expo demonstrates on-the-ground work being done by businesses, farms and people innovating and forwarding solutions that lead to a resilient water future for California. The day concludes with the Point the Way Party, where we celebrate water leaders and enjoy live music, drinks and tasty hors d'oeuvres.

All support levels include tickets to the Point the Way Party, recognition on event signage and on our website.

Support levels are:

- **$2,500 – Climate Game Changer** - 6 tickets to Point the Way, recognition on stage by the MC and on slideshow at Point the Way, name prominently listed on event website, in all event marketing emails reaching over 7,000 inboxes, and on signage at the event
- **$1,000 – River Resilience Leader** - 4 tickets to Point the Way, name listed on slideshow at Point the Way, name listed on event website, in 4 event marketing emails reaching over 7,000 inboxes, and on signage at the event
- **$500 – Upstream Supporter** - 3 tickets to Point the Way, name listed on event website, in 3 marketing emails reaching over 7,000 inboxes and on signage at the event
- **$250 – Point Positive Partner** - 2 tickets to Point the Way, name listed on event website, in one event marketing email, in post-event recap email reaching over 7,000 inboxes, and on signage at the event
- **$150 – Friend of the River** - 1 ticket to Point the Way, name listed on event website and on signage at the event

To sign up, visit [https://www.friendsoftheriver.org/news-events/point-positive-day/](https://www.friendsoftheriver.org/news-events/point-positive-day/) and click the orange button. Individual tickets are also available at the bottom of the form.

Questions about the Point the Way Party or sponsorships, contact Brittney McMahon at bmcmahon@friendsoftheriver.org or (916) 442-3155 ext. 214

Friends of the River is a 501(c)3 non-profit organization, tax ID #94-2400210.